

# The RETINAL project begins its digital expansion

The RETINAL project, an activity of ULMA Medical Imaging that was initiated in 2012, uses the digital world to advertise its products and services.

After receiving a European subsidy last year in the amount of €1.45M, the project has strengthened its activity and it is now the ideal time to present it to the world using different digital tools.

The current proposal by RETINAL consists of devising a comprehensive solution capable of diagnosing diabetic retinopathy in a matter of seconds.

Social networks and a new website with an attractive, clean design that can be opened with any device are some of the tools that ULMA Medical Imaging has identified as key

for advertising in the different health market channels.

This website also includes a video that provides a visual explanation of the current diabetic retinopathy\* problem and how ULMA proposes an easy, quick and safe solution based on artificial intelligence for early detection of this disease.

\* Diabetic retinopathy is the main cause of loss of vision and blindness in people with diabetes.

**Join us and help spread the word about our project!**



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