

In this section, we'll keep you up to date about what your foundation has been doing, in cooperation with the people who make up ULMA, as a way to channel our commitment to transforming society into a more human and sustainable model.



## The privileged society

“ Raúl, how's it going as president of Mundukide? ”

Really good. Even though it doesn't take up a lot of my time. In the months I've been here already, I've had the opportunity to learn some things and participate in a few things.

“ Is that why the “one minute a day” campaign was launched at ULMA? ”

That's right. We did the press conference to launch the campaign and we visited all the ULMA locations in Oñati in 10 weeks, between October and December, to collect “minutes”.



“ And, how many people at ULMA have donated their minute a day? ”

As of today, 11 people.

“ That's not very many, is it? ”

No, it's a lot less than we hoped for. But the campaign is still going on.

“ Why do you think so few people are participating? ”

I don't know. Maybe because we don't care about these kinds of things or maybe because we're a little tired of so many outreach programmes. I think, in general, we've become pretty desensitized to these kinds of issues. Even though it's also true that a lot of people do contribute or get involved in different organisations.

“ Now then, for whoever hasn't seen the campaign yet, give us a brief summary. ”

It involves donating a small portion of your salary so Mundukide can keep working on its programmes in disadvantaged parts of the world.

“ By small, how much do you mean? Give us an example. ”

A minute of your day works out to 0.2% of your salary. We aren't even asking for the famous 0.7%, even though people can obviously donate however many minutes they want.

For example, for someone who earns 2000 euros a month after taxes, one minute would be 4.17 euros a month.

“ What would you say to whoever is reading this to get them involved? ”

There's a calculator on the [www.unminutoaldia.org](http://www.unminutoaldia.org) website to do the numbers. I'd at least ask people to try it out.

We're part of a privileged few because we live in a prosperous part of the world, but there's a lot of misery and inequality out there.

We can ask the state and other institutions for a lot of things, but each person can always do something. For example, they've now made it so that by sending an SMS to 28014 with the word MUNDUKIDE you can donate 1.20 euros per message to the Mundukide project in Mozambique. In fact, cooperating with those who have the least is at the core of our cooperative model.

“ Lets imagine, if every person working at ULMA donated a minute, what could Mundukide achieve with the money? ”

With a donation like that, Mundukide could help more than 3000 families in the Balama and Namuno communities in Mozambique start their own farms, give them the resources they need and teach them the most appropriate techniques for every crop.

A total of 700 hectares of land could be producing food for those families in just a year.

“ And, just to keep dreaming, if all the workers at ULMA gave 0.7% of their salary... ”

Then, for example, we could do work for three years in 334 settlements in Brazil, where 26,748 people live, by giving them education to help them improve the management of their cooperatives, where more than 6000 members work in rice, milk, horticulture, meat and seed production, in order to increase their productivity and help them sell more of their products, and additionally strengthen women's rights.

“ With the ULMA Foundation, you can now get involved in a different way and experience solidarity by taking a trip you'll never forget. Tell us about it. ”

We believe that having an experience like this is truly enriching and it's something a person will remember for their whole life. It's a good way to raise your awareness. At some point, a lot of people have wanted to take a solidarity trip, but they never make up their minds or they don't know how to do it. Now, the ULMA Foundation has several opportunities for its members to have an experience of solidarity and make a contribution to different programmes and different places.

“ What kind of person is suited for this? ”

Being as there are a lot of options, it's a matter of looking at the qualifications of each person who wants to participate and see what they can contribute at the destination and how they can fit into the needs of Mundukide. Nothing is set in stone. It's a question of putting all the pieces together. There's also the option to take a trip for just a few days without tying it to any specific job and regardless of the person's qualifications.

“ And, how will the ULMA Foundation



\*1,20€/sms  
The whole donation goes to the MUNDUKIDE project in Mozambique.

help with the trip?

That's something that can be worked out later between Mundukide, the person who wants to travel and the ULMA Foundation. As I said before, there will be several options and it's a question of sitting down and talking about it.

“ What does someone who's interested need to do? ”

With this article, I encourage anyone who's interested to contact the ULMA Foundation, no strings attached.

- Email: [fundacion@ulma.com](mailto:fundacion@ulma.com)

- telephone: 943 250 300.

We'll talk and try to find the most appropriate option.

The final decision can be made after thinking it over once you have all the information you need.

We'd like to have some specific proposals on the table by April and have interested people already making decisions.



Do you want to take an unforgettable trip?

The ULMA Foundation would like to invite you on a solidarity trip you'll never forget.

Are you interested?

Find out more on our website  
[www.fundacion.ulma.com](http://www.fundacion.ulma.com),  
by calling 94 3250300 or  
by sending us an email at  
[fundacion@ulma.com](mailto:fundacion@ulma.com).

